

EMPOWERING
OUR **COMMUNITIES**
THROUGH **DIGITAL SKILLS**

DIGIHUB AFRICA.

W: www.digihubafrica.org

DIGIHUB AFRICA: **SERVICES FOR ORGANIZATIONS**



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In today's rapidly evolving digital landscape, organizations, especially those working in human rights, are increasingly exposed to online threats. From hate speech and misinformation to censorship and targeted digital violence against vulnerable groups, these risks can undermine both safety and impact. Guided by its vision to empower mission-driven organizations to thrive in the digital age, Digihub Africa offers tailored support to help partners build resilience, protect their staff and the communities they serve, and promote safer, more inclusive digital spaces.



DIGIHUB AFRICA

WHY CHOOSE
DIGIHUB AFRICA?

Digihub Africa was established to confront digital inequalities, safeguard digital rights, and expand inclusive access to technology across the continent, particularly for youth, marginalized communities, rural populations, and other underrepresented groups.

OUR CORE VALUES:

Commitment, Collaboration, Accountability, Boldness & Creativity, and Justice, guide every partnership and shape the way we design and deliver our services.When you work with Digihub Africa, you gain more than a service provider. You gain a dedicated partner committed to equity, inclusion, human rights, and sustainable, long-term impact.



1. DIGITAL RIGHTS & ONLINE SAFETY SUPPORT.

WHAT WE DO:

ORGANIZATIONAL ONLINE SAFETY & DIGITAL PROTECTION POLICIES

We assist NGOs, community organizations, advocacy groups, and civil society networks in creating comprehensive internal policies that cover digital conduct, data handling, privacy, social media use, and incident response. This helps ensure your organization's digital activities follow rights-based, context-aware standards.

DIGITAL RISK ASSESSMENTS & VULNERABILITY REVIEWS

We perform thorough evaluations of your digital footprint, communication channels, data storage and sharing methods, and online presence. We identify potential risks to staff, beneficiaries, and reputation, and recommend specific strategies to mitigate them.

SUPPORT FOR HUMAN RIGHTS DEFENDERS AND VULNERABLE COMMUNITIES.

Especially helpful for organizations working with activists, journalists, LGBTQIA+ groups, youth, and women, we customize digital protection training, safe communication tools, secure data practices, and guidance to reduce online harm. This supports Digihub Africa's main goal of defending rights and protecting marginalized groups.

2. DIGITAL LITERACY & CAPACITY DEVELOPMENT FOR STAFF & STAKEHOLDERS

Digital tools are essential for modern operations, but many organizations struggle to use them effectively. Digihub Africa provides training to bridge that gap.

WHAT WE DO:

ADULT DIGITAL LITERACY TRAINING

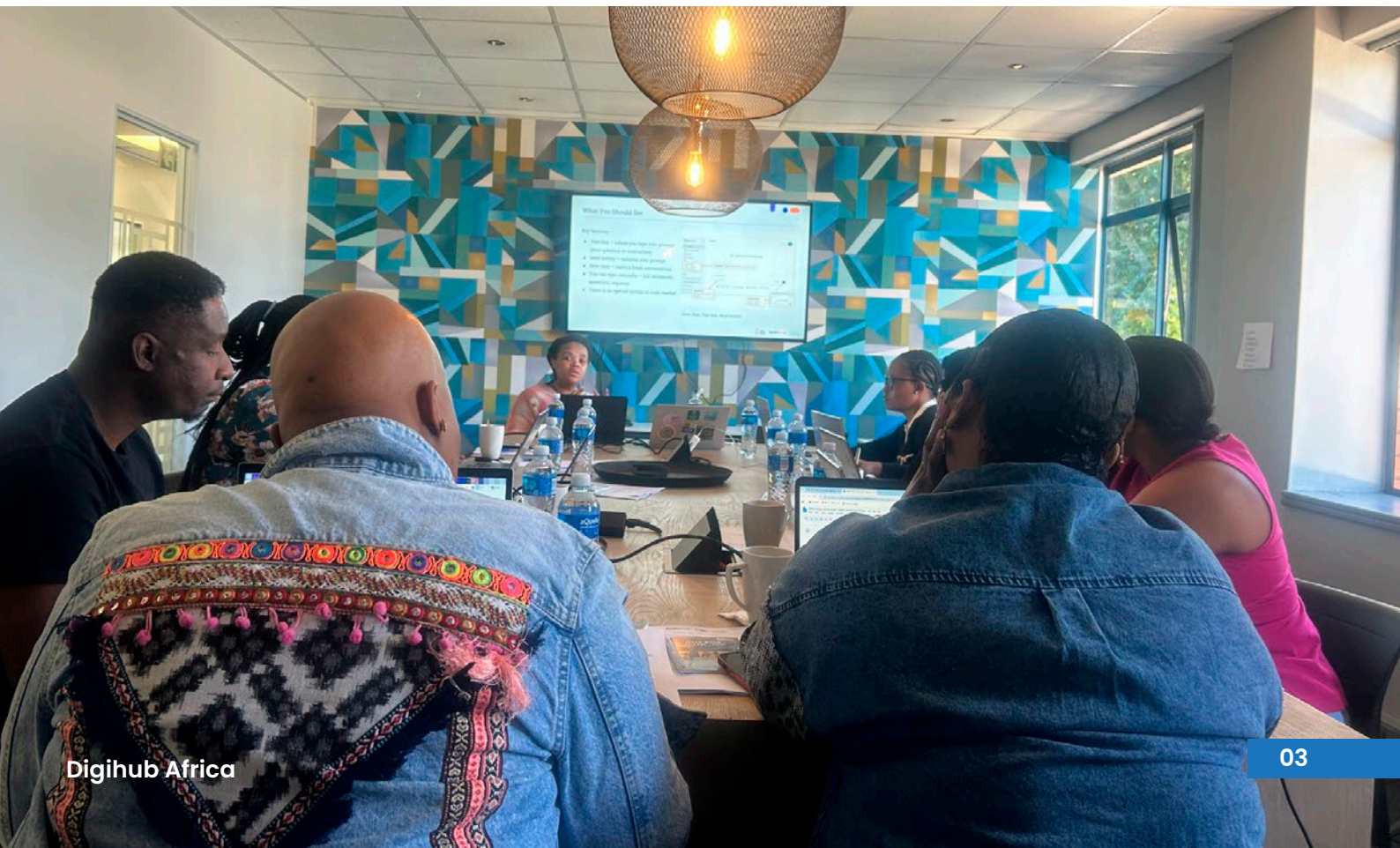
Customized workshops for NGO staff, volunteers, community workers, educators, and other stakeholders. We teach essential digital skills: online communication, collaborative tools, safe internet practices, and basic productivity tools, all tailored for the African context.

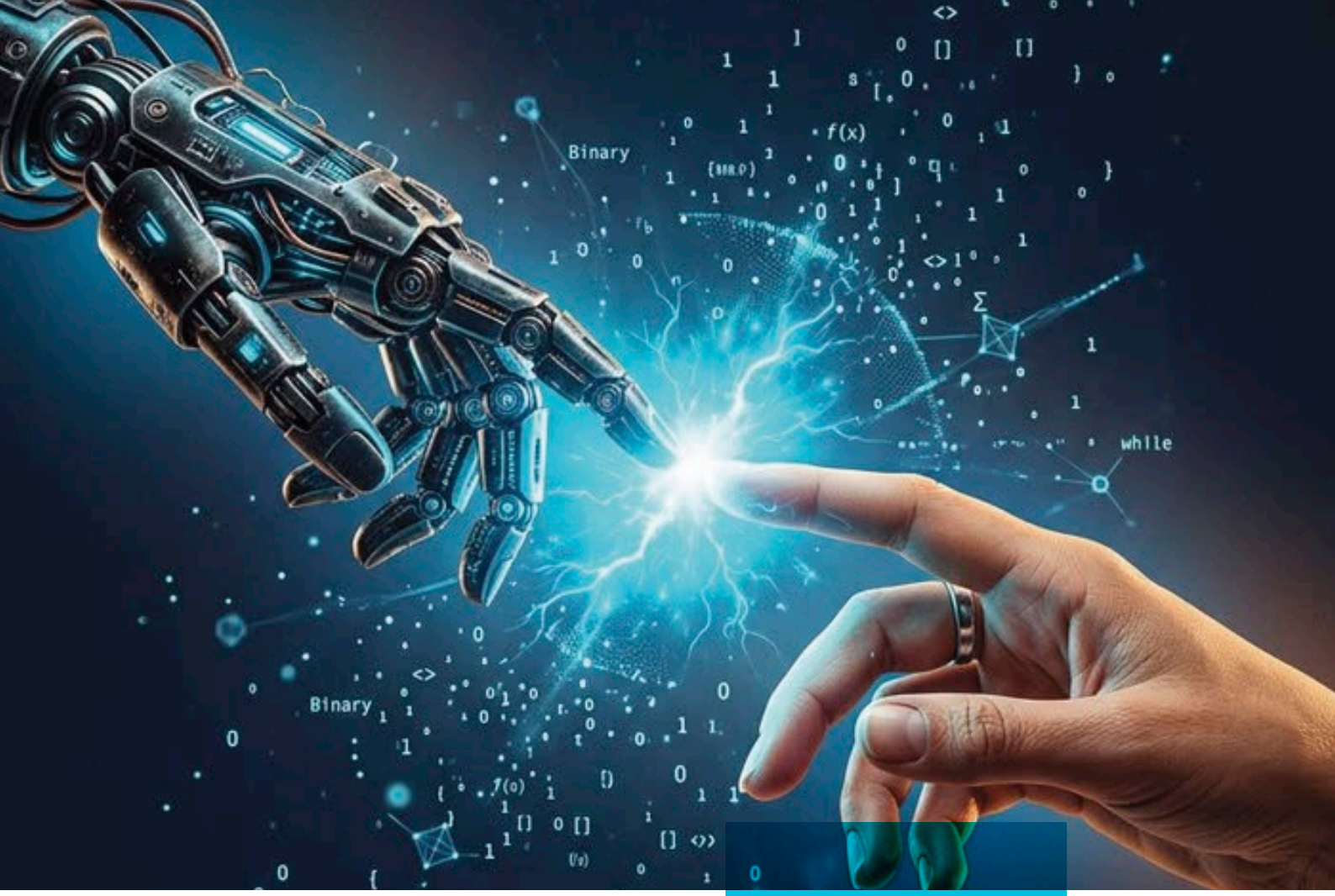
TRAINER-OF-TRAINERS (TOT) CERTIFICATION

We offer "train the trainer" programs to help organizations build internal capacity. Once certified, your team can independently provide digital literacy training to partners, communities, or other stakeholders, making it ideal for multi-region or large network organizations.

EMPOWERING MARGINALIZED GROUPS: WOMEN, RURAL COMMUNITIES, YOUTH

Recognizing existing digital divides (gender, urban/rural, socio-economic), we tailor programs to empower women, youth, and underrepresented groups. This aligns with Digihub Africa's focus on inclusion, gender equality, and closing the digital gap.





3. AI LITERACY & DIGITAL TRANSFORMATION FOR ORGANISATIONS

As AI and digital tools reshape how organisations work, Digihub Africa helps you navigate this responsibly, ethically, and strategically.

DIGITAL TRANSFORMATION & TECH INTEGRATION ADVISORY

We provide consulting services to organizations aiming to modernize their operations, whether through communication, project management, data collection, monitoring and evaluation (M&E), or community outreach. We help design workflows, choose appropriate digital tools, and implement changes sustainably.

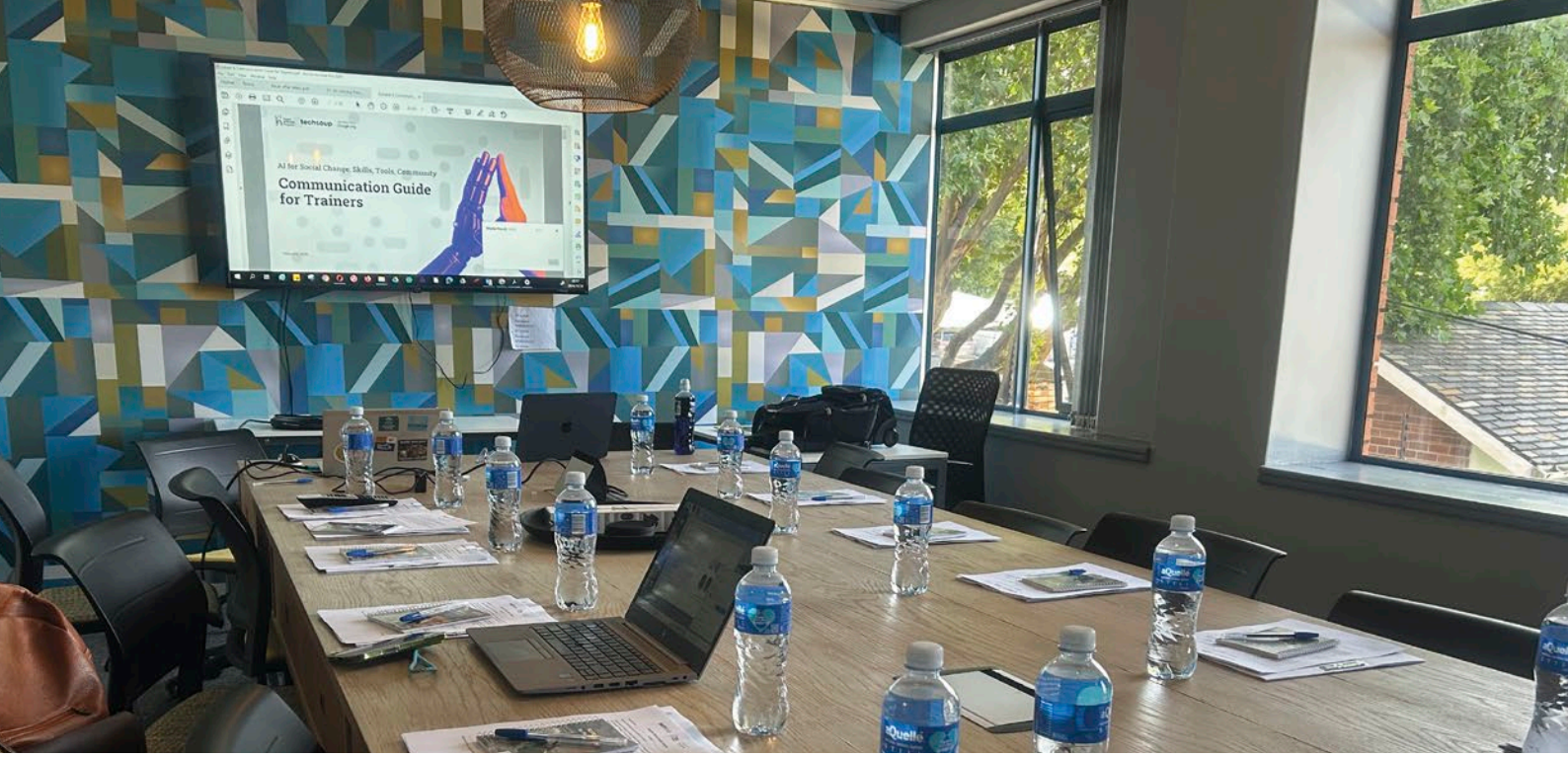
WHAT WE DO:

AI LITERACY & AWARENESS WORKSHOPS

We clarify AI concepts and discuss risks, opportunities, and ethical issues relevant to NGOs, human rights organizations, advocacy groups, and community networks. Ideal for organizations considering AI tools or seeking to understand digital governance.

RESPONSIBLE AI FOR SOCIAL IMPACT CONSULTING

For organizations exploring tech-driven solutions, we assist in designing, testing, and deploying AI or data-based tools that uphold human rights, privacy, inclusion, and organizational goals.



4. CAMPAIGNS, ADVOCACY & COMMUNICATIONS, AMPLIFYING YOUR VOICE

Digital advocacy, storytelling, and outreach are vital for nonprofits and civil society groups. Digihub Africa helps with campaign development, implementation, and coalition-building to help you reach larger audiences and increase your impact.

WHAT WE DO:

AWARENESS & BEHAVIOR-CHANGE CAMPAIGN DESIGN & ROLLOUT

From concept to execution, we help you develop digital campaigns focused on issues such as online safety, gender-based online violence, mis-information, and civic engagement, using con-text-aware messaging and culturally sensitive methods.

STRATEGIC COMMUNICATIONS & DIGITAL STORYTELLING

We assist with social media strategy, content creation, storytelling, and public positioning. This enhances visibility, credibility, and engagement for your organization.

COALITION BUILDING & CONVENINGS

Through our network, the Digihub Africa Coalition, we facilitate partnerships, multi-stakeholder dialogues, and joint advocacy efforts among NGOs, activists, researchers, communities, and policy-makers. This can enhance collective impact and influence.

5. EXPERT WEBINARS, KNOWLEDGE PRODUCTS & RESEARCH SUPPORT

For organizations needing current insights, evidence-based resources, or expert guidance, Digihub Africa provides customized content and research outputs.

WHAT WE DO:

CURATED WEBINARS & EXPERT TALKS

Virtual sessions and events featuring regional and global experts on topics such as online safety, digital rights, disinformation, internet governance, and inclusion are designed to inform, educate, and build capacity.

PANEL MODERATION & EVENT FACILITATION

Professional facilitation and moderation services to ensure productive, inclusive, and outcome-focused discussions for your events, workshops, or stakeholder engagements.

RESEARCH, POLICY BRIEFS & TOOLKITS

We produce custom reports, research outputs, policy briefs, toolkits, and guides tailored to your organization's needs, whether for advocacy, program development, digital governance, or community outreach.



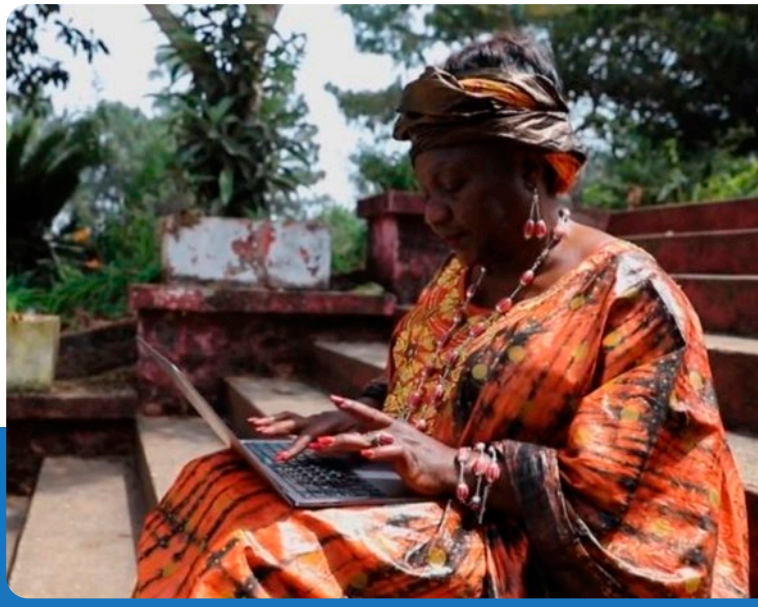
6. TECHNOLOGY SOLUTIONS & DIGITAL INFRASTRUCTURE FOR NGOS

We recognize that many non-profits and civil society organizations lack the technical skills to develop or maintain digital infrastructure. Digihub Africa addresses that gap.

WHAT WE DO:

NGO WEBSITE SETUP & BRANDING

We help organizations build professional, mobile-friendly websites that highlight their mission, tell stories, promote transparency, and attract support, essential for fundraising, awareness, and credibility.



7. RESEARCH, DOCUMENTATION, MONITORING & EVALUATION (M&E) SUPPORT

Data, evidence, and storytelling are powerful tools for impact, funding, and advocacy. Digihub Africa offers comprehensive support to strengthen your organizational learning and accountability systems.

WHAT WE DO:

Digital Landscape & Contextual Assessments: Conducting research on local and regional digital ecosystems, analysing online risks, access gaps, patterns of online violence, digital divides, and social media influences. This helps organizations develop context-aware programs.

PROGRAM DOCUMENTATION & IMPACT STORYTELLING

Creating case studies, visual and narrative materials, success stories, and multimedia content valuable for advocacy, fundraising, reports, and public engagement.

MONITORING, EVALUATION & LEARNING (MEL) FRAMEWORK DEVELOPMENT AND IMPLEMENTATION

Helping organizations integrate MEL frameworks into digital or outreach programs, track progress, measure impact, draw lessons, and refine strategies.

8. ORGANIZATIONAL DEVELOPMENT, STRATEGY & SUSTAINABILITY SUPPORT

Beyond project-level support, Digihub Africa can help strengthen internal systems and longterm strategies for organizations, especially those with a digital or rights-based mission.

WHAT WE DO:

DIGITAL GOVERNANCE, DATA PRIVACY & SOCIAL MEDIA POLICIES

Development of organizational policies to promote safe data practices, social media conduct, digital security, inclusion, and accountability.

STRATEGIC PLANNING FOR DIGITAL INTEGRATION & PROGRAMS

Facilitation of strategic planning sessions: developing digital vision, setting goals, defining implementation roadmaps, and aligning digital efforts with the organization's mission and values.

PROPOSAL WRITING & RESOURCE MOBILIZATION SUPPORT

For organizations seeking funding, grants, or partnerships, we assist in drafting compelling project proposals, grant applications, and resource mobilization strategies for digital initiatives, advocacy campaigns, or capacity-building programs.

PARTNERSHIP BUILDING & NETWORK ENGAGEMENT

Through our coalition network and cross-sector reach, we help organisations connect with relevant partners, civil society, academic institutions, tech actors, and funders to strengthen collaboration, resource-sharing, and joint impact.



9. INCLUSIVE & EQUITY-DRIVEN PROGRAMMING, SPECIAL EMPHASIS

At the core of all our services is Digihub Africa's dedication to inclusion, equity, gender sensitivity, and human rights protection. We ensure that services are accessible to organizations working in rural areas and marginalized communities, such as women, youth, LGBTQIA+, and minority groups, as well as in contexts with limited digital infrastructure. We also focus on closing gender-based digital gaps, promoting equitable access, and creating safe digital spaces, values that guide all our service delivery.

HOW WE WORK: OUR APPROACH & VALUES

Rights-based and inclusive: Every service is designed to uphold human rights, promote inclusivity, and advance social justice. We focus especially on gender equity, marginalized communities, rural populations, youth, and digital inclusion.

Collaborative and community-focused: We believe in working with organizations, communities, and stakeholders, rather than providing services from a top-down approach.

Flexible and context-aware: Africa is diverse. We tailor solutions to accommodate cultural, social, infrastructural, and regional variations, whether in urban centres or remote areas.

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Transparency, accountability, justice: We hold ourselves accountable to communities and partners, insist on ethical digital practices, and champion justice and fairness.

WHAT THIS MEANS FOR PARTNER ORGANISATIONS

Partnering with Digihub Africa provides access to expertise, context-aware digital solutions, and rights-focused support that allows your organization to:

- Operate safely and ethically online
- Build internal capacity to use digital tools effectively
- Design and implement impactful campaigns and programs
- Reach broader audiences, amplify voices, and increase visibility
- Leverage data, research, and evidence for advocacy, funding, and influence
- Connect with a broad network of civil society, activists, and digital rights actors



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